



2016 SPONSORSHIP OPPORTUNITIES

Featuring diverse cuisine from local Highlands, LoHi & Tennyson restaurants and specialty food merchants.

The 4th Annual Highlands Square event is coordinated by the Highland Merchants Association and will benefit Project Angel Heart

www.TasteofHighlands.com & www.facebook.com/TasteofHighlands

Sponsorship Opportunities

As we prepare for the 4th Annual Taste of Highlands we invite you to become part of what has become an annual tradition for the Denver Highlands community. In 2015, more than 12,000 servings of premium tastes were enjoyed by nearly 1000 attendees.

As a sponsor you will be recognized in various event marketing and promotions and through select day-of event activities, as outlined under each available sponsorship category.

Sponsorship of the 2016 Taste of Highlands is a unique opportunity to demonstrate your company's support of the Denver Highlands business and residential community and your desire to champion Project Angel Heart's commitment to providing meals to our local community with life threatening illnesses. Expand brand awareness, deepen your relationship with existing customers and introduce yourself to new customers. The Taste of Highlands event committee is committed to working with you to help meet your business objectives through your sponsorship.



For More Information

or to confirm your sponsorship of Taste of Highlands:
Ashley Williams at 303.345.5173 or email info@tasteofhighlands.com.

2016 SPONSORSHIP MENU

PRESENTING SPONSORSHIP.....\$6000

Maximum two non-competing sponsors

Title Rights

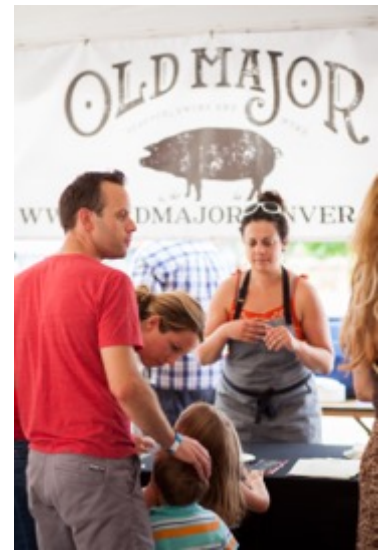
- Name associated with Event i.e. Taste of Highlands *presented by SPONSOR*
- Sponsor logo presented in conjunction with event logo

Marketing Benefits

- Logo or name on all print and e-marketing materials
 - Event Posters (150)
 - Event Postcards (1000)
 - Check presenter cards (1000)
 - Event Menus (1500)
 - Westword Ads (valued at \$5000 or more)
- Logo or name in all pre-event e-promotions
- Logo on event website with link to sponsor site
- Name recognition on ticket confirmation
- Ad placed on event website with link
- Logo or name in minimum of 20 social media posts on Taste of Highlands page
- Name recognition on all press release(s)
- Opportunity to collaborate on special event promotions (to be determined in partnership with event committee)

Onsite Benefits

- Twenty (20) VIP Event Tickets
- Branded banner displayed at event (provided by sponsor)
- 10x10 space for onsite marketing provided at event
- Logo or name on promotional materials distributed and/or sold at event
- Logo or name on select event signage
- Name mention from stage during event
- Opportunity to participate in event giveaway through service or product donation with accompanying sponsor name recognition by emcee



Beverage Garden Sponsor(s)\$3500

In Kind Partnerships will be considered

Marketing Benefits

- Logo or name in select print and e-marketing materials
 - Event Posters (150)
 - Event Postcards (1000)
 - Check presenter cards (1000)
 - Event Menus (1500)
 - Westword Ads (valued at \$5000 or more)
- Logo or name in select pre-event e-promotions
- Logo on event website with link to sponsor site
- Name recognition on ticket confirmation
- Logo or name in minimum of 10 social media posts on Taste of Highlands page
- Name recognition on all press release(s)
- Branding opportunity on VIP drink vouchers or tokens
- Opportunity to collaborate on special event promotions (to be determined in partnership with event committee)

Onsite Benefits

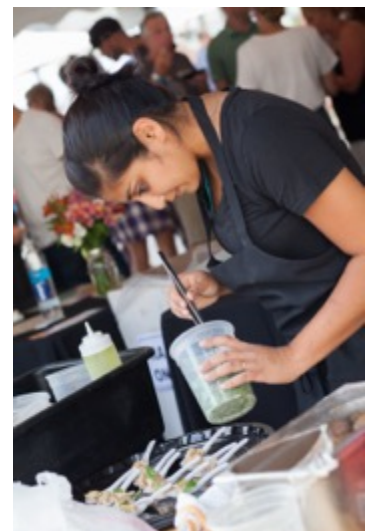
- Title rights as sponsor of Beer Garden or Wine Garden
- Ten (10) VIP Event Tickets
- Branded banner displayed in Beer & Wine Garden (provided by sponsor)
- Exclusive recognition on all event signage associated with Beer & Wine Garden
- Name mention from stage during event
- Opportunity to brand beverage station using sponsor provided branded tents, signage, trucks and other assets (using allowable space and layout; work with logistics contact)
- Opportunity to participate in event giveaway through service or product donation with accompanying sponsor name recognition by emcee
- Branding opportunity on VIP drink vouchers or tokens



Fine Dining Sponsor.....\$3000

Marketing Benefits

- Logo or name in select print and e-marketing materials
 - Event Posters (150)
 - Event Postcards (1000)
 - Check presenter cards (1000)
 - Event Menus (1500)
 - Westword Ads (valued at \$5000 or more)
- Logo or name in select pre-event e-promotions
- Logo on event website with link to sponsor site
- Name recognition on ticket confirmation
- Logo or name in minimum of 10 social media posts on Taste of Highlands page
- Name recognition on all press release(s)
- Opportunity to collaborate on special event promotions (to be determined in partnership with event committee)



Onsite Benefits

- 10x10 space at event (tent and supplies provided by sponsor)
- Ten (10) VIP Event Tickets
- Branded banner displayed at event (*provided by sponsor*)
- Name mention from stage during event
- Branding opportunity on VIP drink vouchers or tokens
- Naming rights for Main Stage, Shade Area or Seating Areas

Casual Dining Sponsor.....\$1500

Marketing Benefits

- Logo or name in select pre-event e-promotions
- Logo on event website with link to sponsor site
- Logo or name in minimum of six (6) social media posts on Taste of Highlands page
- Name recognition on all press release(s)
- Opportunity to collaborate on special event promotions (to be determined in partnership with event committee)

Onsite Benefits

- 10x10 space at event (tent and supplies provided by sponsor)
- Four (4) VIP Event Tickets
- Branded banner displayed at event (*provided by sponsor*)
- Name mention from stage during event

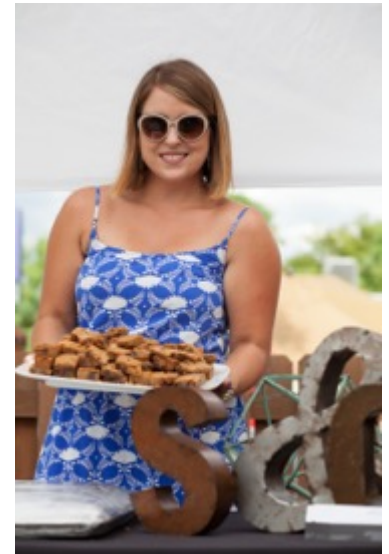
Save Room For Dessert Sponsor.....\$500

Marketing Benefits

- Logo on event website with link to sponsor site
- Logo or name in minimum of two (2) social media posts on Taste of Highlands page
- Opportunity to collaborate on special event promotions (to be determined in partnership with event committee)

Onsite Benefits

- 10x10 space at event (tent and supplies provided by sponsor)
- Four (4) General Admission Tickets
- Branded banner displayed at event (*provided by sponsor*)



VIP Ticket Includes:

Exclusive entry to main Tasting Room and Beverage Garden one hour prior to general admission, 1 drink voucher, 2 entries for giveaway drawing and free gift. Subject to change. Additional features may be added.

Thank you for your consideration!

For More Information

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